How to contribute to social-innovation-blog.com

A brief tutorial
What is this all about?

Thank you for your consideration to contribute to our social innovation blog. This weblog was initiated by the “Master of Arts in Social Innovation” to serve as a platform for communication and exchange between our students and all the others out there, who are interested in social innovation. You are invited to post your ideas, initiatives or events you do yourself or you heard from on this weblog and take the chance to exchange views and opinions with like-minded people. In brief, this blog should hold links, videos and articles you usually post on social networks and bring them to a broader audience.

Step 1

Make yourself familiar with the blog at www.social-innovation-blog.com and the kind of articles and information posted there. Register as an author by sending an informal request to denisa.vesely@donau-uni.ac.at (Mrs. Denisa VESELY) in order to become an contributor.

Step 2

Login using the account details you got by mail at www.social-innovation-blog.com/wp-admin.

Step 3

Use the menu to the left to create a new post.
Step 4

Give the post a title and use the Microsoft Word-like interface to write your text and format it.

Step 4 a  optional

Use the „YouTube Embed“ button in the Word-interface to add YouTube videos to your post. Put the video’s URL from the address bar of your browser between the brackets that will show up once you clicked the button.

Step 4 b  optional

You may also add images to your post. Use the „Add Media“ button to upload images from your harddrive or from an internet source (Insert from URL).

Step 5

Use the menu to the right to put your article in one or more categories - otherwise the article won’t show up on the website.
Step 6

To make your article more appealing, add a feature image which will only show at the article preview. The image needs to be on your local harddrive in order to do that.

Step 7

When you are finished editing, click on „Submit for Review“ in the menu to the right. An administrator will be informed that you would like to add an article. Please be patient, we will review and publish your post as soon as possible.

Thank you for your contribution!

Should you have questions or need any help, do not hesitate to contact us: denisa.vesely@donau-uni.ac.at!
For further information on our master programme please visit: www.donau-uni.ac.at/masi.